



## Privacy Notice

### Who we are?

The Community Pharmacy Patient Safety or the “*Pharmacy Safety*” website is owned by the Company Chemists’ Association (CCA). Please see here for the CCA’s full [data protection and privacy policy](#).

This Privacy Notice explains how information shared via the PharmacySafety website is used and processed.

### Information collected about visitors

When someone visits the *Pharmacy Safety* website we may collect information. Some information is provided by visitors to the site, some information is collected automatically.

#### Information provided by visitors

Some information is provided by visitors. This primarily happens when visitors type into a text field, like a comment field or a sign-up form. This may include:

- **Contact form information:** If a visitor contacts us via the website using the built-in contact forms, we collect the information requested, this includes, name, email and the message. The visitor’s IP address and browser user agent string to help spam detection will also be collected (see below for more details).
- **Site comments:** If a visitor leaves a comment on the site, the comment, and other information that the visitor provides, such as the visitor’s name and email address is collected

#### Information automatically collected

Some information is automatically collected. This includes:

- **Technical data from a visitor’s computer:** Information that web browsers, mobile devices, and servers typically make available about visitors to a Site, such as the IP address, browser type, unique device identifiers, language preference, referring site, the date and time of access, operating system, and mobile network information is collected.
- **Location information:** The approximate location of a visitor’s device from the IP address. This information is used see how many people visit the sites from certain geographic regions. More information is available here: [Site Stats](#)
- **Visitor Interactions:** Information about a visitor’s interactions with a Site, including the “[likes](#)” and “[ratings](#)” left by visitors to a Site using WordPress.com are collected.
- **Information from cookies and other technologies:** A cookie is a string of information that a Site stores on a visitor’s computer, and that the visitor’s browser provides to the Site each time the visitor returns. Pixel tags (also called web beacons) are small blocks of code placed on Sites. The Pharmacy Safety website uses cookies and other technologies like pixel tags to help identify and track visitors and Site usage.



For more information about our use of cookies and other technologies for tracking, including how visitors can control the use of cookies, please see our [Cookie Policy](#).

The *Pharmacy Safety* website is not intended for children and we do not knowingly collect data relating to children.

## How we use your data

Data collected automatically is used to understand how many people are visiting the site and which pages are being used. This helps us to improve the website.

Visitor comments may be checked through an automated spam detection service.

From time to time, we may use the contact information you provide to contact you with relevant updates and information.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

## Links to other websites

The *Pharmacy Safety* website may include links to third-party websites, plug-ins, applications as well as embedded content (videos, articles, images etc). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

## What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

## Contact us

If you would like to contact in respect of our handling of your data please contact us using the contact details below.

- 16 Upper Woburn Place, London, WC1H 0AF
- Tel: 020 3741 8254
- Email: [office@thecca.org.uk](mailto:office@thecca.org.uk)

If you are not satisfied with the way your complaint was handled, you can refer your complaint to [UK Information Commissioner's Office](#).